

Permission for Te Pūkenga – New Zealand Institute of Skills and Technology to capture image(s) / footage and share in the manner set out in this form.

01. Personal information of talent

Required

Name: _____ Pronouns: _____

Student ID number: _____ Date of birth: ___/___/___

Programme of study (if applicable) / position (if staff): _____

Education provider: _____

Email address: _____

Phone number: _____

Optional

Heritage / culture: _____

Iwi: _____

Hapū: _____

Do you identify as neurodiverse, disabled, or d/Deaf: Yes No

If yes, would you like this described in the image description: _____

The personal information you have provided in Section 1 is confidential and will be stored securely by Te Pūkenga and any entity with whom it is legally shared. It will be used to help search for photos / video / artwork on the online library of images.

OFFICE USE

DOP Verification (e.g. sighted ID / Passport / enrolment check)

Verifying staff member name and signature: _____

OFFICE USE

02. Details of image capture (to be completed by Te Pūkenga staff)

Date of shoot / filming: ___/___/___

Name of shoot: _____

03. Purpose

The purpose of this image capture is to create stock images for use by Te Pūkenga, for publications and advertising to the general public providing a lifetime permission. Te Pūkenga is a Crown Entity tasked with developing a unified, sustainable, public network of regionally accessible vocational education.

04. Definition of advertising for the purpose of this release form

Advertising means any material published by Te Pūkenga that is used to promote itself as an educational institute, in any method, manner or format, including but not limited to:

- print (e.g. a brochure, prospectus, handbook, promotional materials produced for an event, billboard, newspaper advertisement)
- digital (e.g. website, video content, intranet, Moodle, Trade Me)
- social media (e.g. Instagram, Facebook, Snapchat, LinkedIn, Twitter, YouTube, Tik Tok)
- communications, including internal communications on the relevant intranet site
- advertising has a broad meaning; it may be in more conventional formats (e.g. billboards or newspaper advertising), but it may also be in more modern forms of advertising, like a post on a Facebook page or a photo in an online brochure.

Signing this release form means that you are giving Te Pūkenga permission to (a) use your images for the purpose of advertising and (b) share your images with any related entity of Te Pūkenga for the purpose stated above.

05. What does this mean for me?

- A. Providing Te Pūkenga the right to use your image(s) / footage of you for promotional activity for the purpose of advertising.
- B. Giving Te Pūkenga permission to share your image(s) / footage with any related entity of Te Pūkenga for the purpose of it advertising New Zealand as a destination for education to the general public anywhere in the world.
- C. Your image(s) / footage will not be misrepresented or comments attributed to you that you have not made.

The right to use your image(s) / footage is limited to the purpose stated above and provides a lifetime permission.

You are voluntarily providing your image(s) / footage and will not be paid for this shoot / video capture

The image(s) / footage taken may be made publicly available, especially when published on the internet and via social media sites. Under the provisions of the Privacy Act 2020 you have the right to access and request correction of your personal information. Your image(s) / footage will not be used in any new advertising that starts after the time period stated. You will be contacted and your permission sought if your image(s) / footage is to be used after this period.

Required

06. Confirmation and consent

I, _____ confirm that I have no criminal convictions, that there are no criminal charges pending against me, and that nothing in my personal circumstances is such that use of my image or information about me for any of the purposes stated in this form could cause Te Pūkenga (or a related entity) embarrassment or bring it into disrepute; and read and understood this release form, and give Te Pūkenga permission to use the image(s) / footage for the purpose listed above.

- I have had the opportunity to consider this release and ask questions about anything in this form that I do not understand (please tick box)
- My consent is voluntary and there are no consequences should I choose not to be involved (please tick box)

Signature: _____ Date: ____/____/____

07. Under 18 consent

I, _____ give Te Pūkenga permission to use the image(s) / footage of the person detailed in Section 1 above for the purpose listed above.

- I give this permission as the parent or legal guardian because the person is under 18 years (please tick box)
- I have read and understood this release (please tick box)

Signature: _____ Date: ____/____/____

Email: _____